



REPUBLIC OF LIBERIA
MINISTRY OF EDUCATION
3rd Street, Sinkor
MONROVIA, LIBERIA



Jingle Competition for Aspiring Musicians – Enter by 25 October

The Ministry of Education (MoE) is calling on aspiring musicians to help spread the word about our efforts to improve the quality of education provided to all Liberian children.

Over the past several years, the Ministry has made significant progress in reforming the education system, including: providing more than 1 million textbooks, reforming the payroll system and removing “ghost” workers, vetting and training teachers, and implementing the innovative Partnership Schools for Liberia program.

Now, we need your help raising awareness about these efforts and calling on Liberians to join with us to ensure that all our children have a bright future.

We’re launching a contest to commission a radio jingle, which will be played on stations across Liberia.

To enter, simply email contact@moe.gov.lr with the following information:

1. Your full name and the name of your musical group (if applicable).
2. URLs / hyperlinks where we can listen to at least 1 of your previous songs (please do not send audio files). This does not need to be professionally recorded, so don’t worry about the sound quality.
3. A brief statement explaining why improving education in Liberia is personally important to you.

Up to 5 finalists will be selected based on their submissions, and they will work with the Ministry to write and record a jingle. The public will then be invited to vote for the winning jingle.

The winner will receive a prize of \$250 USD, and two runners-up will receive prizes of \$100 USD each.

Deadline for submissions: Wednesday October 25, 2017 at 5pm